# Platinum Heritage Membership Benefits

<table>
<thead>
<tr>
<th><strong>Business Membership</strong></th>
<th><strong>Advertising Discount</strong></th>
<th><strong>MCFB Conference Room Rate</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$300 Value</strong></td>
<td><strong>10%</strong></td>
<td><strong>$150</strong></td>
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</tbody>
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## Merced County *Farm News* Center Spread

- **2" x 2" Color Logo Display**
- **Value**: $22,692  

The *Merced County Farm News* is distributed monthly to 1,500 members in Merced and Mariposa Counties. The *Farm News* serves to provide information pertaining to agriculture that could impact MCFB Members.

## Merced County Farm Bureau Annual Meeting

- **1/4 page Color Logo Display on Heritage Member page**
- **Listed as an event platinum sponsor**
- **Value**: $1,250

- The MCFB Annual Meeting supports and recognizes the MCFB Scholarship Programs
- 500 Attendees
- Sponsors are also listed in the *Farm News*

## Merced County Farm Bureau Annual Summer BBQ

- **Exclusive Heritage Member banner with logo display**
- **Value**: $2,500

- 200 attendees
- Sponsors are also listed in the *Farm News*

*To be listed as a gold sponsor of this event you must purchase sponsorship separately.*

## Merced County Farm Bureau Annual FARM2U Day

- **Exclusive Heritage Member banner with logo display**
- **Listed as an event Platinum Sponsor**
- **$500 Value**

- Farm2U day educates local third grade students about agriculture
- 2,500 attendees
- Sponsors are also listed in the *Farm News*

## Merced County Farm Bureau Website and E-news

- **Exclusive logo display on MCFB Website and E-News**
- **Value**: $3,544

- 500 e-news Subscribers
- Heritage Member Exclusive

### Platinum Heritage Member Value

<table>
<thead>
<tr>
<th><strong>Platinum Heritage Annual Membership</strong></th>
<th><strong>$2,500</strong></th>
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