# Gold Heritage Membership Benefits

<table>
<thead>
<tr>
<th>Business Membership</th>
<th>Advertising Discount</th>
<th>MCFB Conference Room Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$300 Value</strong></td>
<td><strong>5%</strong></td>
<td><strong>$200</strong></td>
</tr>
<tr>
<td>Gold Heritage Membership Value</td>
<td>Gold Heritage Annual Membership</td>
<td>Gold Heritage Member Value</td>
</tr>
<tr>
<td><strong>$1820</strong></td>
<td><strong>$1000</strong></td>
<td><strong>$120</strong></td>
</tr>
</tbody>
</table>

## Merced County *Farm News* Center Spread

- **2"x 1" Name Display**
- **$120 Value**

*The Merced County Farm News is distributed monthly to 1500 members in Merced and Mariposa Counties. The Farm News serves to provide information pertaining to agriculture that could impact MCFB Members.*

## Merced County Farm Bureau Annual Meeting

- **Name Display on Heritage Member page**
- **Listed as an event Gold Sponsor**
- **$100 Value**

*The MCFB Annual Meeting Supports and recognizes the MCFB Scholarship Programs*

- **500 attendees**
- **Sponsors are also listed in the Farm News**

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## Merced County Farm Bureau Annual Summer BBQ

- **Exclusive Heritage Member banner with logo display**
- **200 attendees**
- **$250 Value**

*To be listed as a sponsor of this event you must purchase sponsorship separately*

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## Merced County Farm Bureau Annual FARM2U Day

- **Exclusive Heritage Member banner with name display**
- **Listed as an event Red Ribbon Sponsor**
- **Farm2U day educates local third grade students about agriculture**
- **2,500 attendees**
- **Sponsors are also listed in the Farm News**
- **$1000 Value**

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## Merced County Farm Bureau Website and E-news

- **Exclusive name display on MCFB Website and E-News**
- **500 e-news subscribers**
- **Heritage Member Exclusive**

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**Gold Heritage Member Value**

- **$1820**

**Gold Heritage Annual Membership**

- **$1000**

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**Advertising Discount**

- **5%**

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**MCFB Conference Room Rate**

- **$200**
  - **$250 Value**